



Advertiser:	Horsford - DCCC
Product Desc:	Horsford/DCCC
Estimate:	2167

KLAS

Order / Rev: 37663  
Alt Order #: 08887242  
Flight Dates: 10/20/12 - 10/22/12

Advertiser: Horsford - DCCC  
Product Desc: Horsford/DCCC  
Estimate: 2167  
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/22/12	10/22/12	Letterman Letterman	CM	1135p-1237a M-----	:30	1	\$275.00	LV1	0.00	NM	1	\$275.00
LATE SHOW w. LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----				1	\$275.00		0.00			
E 15	8	10/20/12	10/20/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (5:00 PM-8:00 PM)	:30	1	\$2,625.00	LV1	0.00	NM	1	\$2,625.00
CBS COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-----S-				1	\$2,625.00		0.00			
E 16	8	10/21/12	10/21/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. -----S (1:15 PM-4:30 PM)	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
CBS NFL FOOTBALL-LATE GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-----S				1	\$7,700.00		0.00			
												Totals	16	\$23,715.00